No, we really do want you to check these out!

Heather R. Hays
Why Displays?

• Adds visual interest
• Gets books in the hands of those that might miss them
• Offers choices that people might not consider
• Benefit yourself using pop culture to your advantage
• In other words — BOOK DISCOVERY!
Displays @ BPL – Children’s Dept

- Get the books in the kids’ hands however you can
- They respond to visual cues
- Publishers are stepping up their ‘cover game’
Displays @ BPL – Children’s Dept
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• Make reshelving carts accessible to the public if possible
Displays @ BPL – Children’s Dept

• Appeal to the parents and/or caregivers
• Book Bundles offer books on the same subject – holiday, feelings, sports, etc.
Displays @ BPL – Children’s Dept

• An up close view of one of our Book Bundles
• Note the label and the theme
Displays @ BPL – Teen Zone

• Separate New Book area just for Teens
Displays @ BPL – Teen Zone

- Bulletin Board suggested read-a-likes
- Can be changed to reflect current popular titles
Displays @ BPL – Teen Zone

- Blind Date With a Book – very popular!
Displays @ BPL – Teen Zone

• Banned Book Week display
Displays @ BPL – Teen Zone

• Window displays
Cross Promotions

- Freegal download information in the CD aisles
Cross Promotions

• Rosetta Stone information located near the foreign language learning audiobooks
Cross Promotions

• Great Courses signage located all through the cooking section
Cross Promotions

- Flipster and Zinio signage in the magazine racks
Success Stories for Circulation #s

- NOOK loan program
- Youth Literature Fest
- Reference Revamp
- Tabletoppers and games
NOOK Loan Program

• Funded entirely by grant money
• Provides a way to “test drive” a device
• Provide low socio-economic users a chance to try out the technology – bridging the digital divide
NOOK Loan Program

- Our fleet includes:
  I. 24 NOOK Simple Touches
  II. 14 NOOK Colors
  III. 2 NOOK HDs
  IV. 2 Kindles
  V. 1 iPad

- 1,643 titles total
NOOK Loan Program

• Total Circs:
  o 2015 (Jan-Sept) = 83 / 2605
  o 2014 (Jan-Dec) = 265 / 7159
  o 2013 (Jan-Dec) = 448 / 11242
  o 2012 (July-Dec) = 38 / 696

TOTAL 2012-2015 = 834 / 21,702
Youth Literature Festival

• Mission: To connect our community with authors and illustrators to spark imagination, inspire young learners and nurture a lifelong love of reading, writing and creativity.
Youth Literature Festival

• Featured presentations, workshops, performances, art, book sales and signings
• Targeted school-age children, teenagers, community families and educators
• Free to attendees
Youth Literature Festival

- Featured Authors and Illustrators

2015 Inaugural Year
Featured Authors and Illustrators

Karen Akins
www.karenakins.com/

Sean Fitzgibbon
seanfitzgibbonart.com/

Kashmira Sheth
kashmira.com/

Obert Skye
www.obertskye.com/

Mary Casanova
www.marycasanova.com/

Cheryl Harness
www.cherylharness.com/

Marie Smith
www.mariesmith.com/

Henry Cole
www.henrycole.net/

Ard Hoyt
www.ardhoytbooks.com/

Roland Smith
www.rolandsmith.com/

Rich Davis
www.richdavis.freewebspace.com/

E.B. Lewis
eblewis.com/

Janet Wong
www.janetwong.com/

Many of these authors' and illustrators’ books can be found at Bentonville Public Library. Search our library catalog today! www.bentonvillelibrary.org
YLF – increase circs?

• Provided connections to authors
• Provided connections to illustrators
• Inspired attendees to explore their own talents

Over 1200 people attended this inaugural program!
Reference Revamp

• In 2013, we decided to revamp our Reference Collection
• Collection largely unused
• Thorough analysis required
Reference Revamp

• From this:
Reference Revamp

• To this:
Reference Revamp

- What’s left? One range of Reference Books
- Recataloged many popular titles to ANF
- These titles are now circulating regularly
Reference Revamp

- While we worked on Reference, we also moved ANF shelves to accommodate the growing Teen collection
Reference Revamp

- The original Teen Zone area
Reference Revamp

- Moved 50,000 books
- Weeded out of date books and unused items
- User-Friendly access
- Standardized Appearance
Oversize

- Created an oversize section instead of ‘shelving down’ in the Adult Non Fiction
- Allows for easier browsing, display and shelving
Biographies
Graphic Novels

• Used to be housed at the beginning of ANF
• Visual display much more appealing
Tabletoppers and Games

• Dalene Schrier, Tech Genius
Tabletoppers and Games

• From nothing...to this!!!
• And more!
• $1452.07 donated value
• $35.67 purchase value
• 2.4 % of total value
Tabletoppers and Games

• TableTop is a gamer’s advisory show – they play and review all different types of tabletop games
• Examples: Munchkin, Castellan, Ticket to Ride, and even more recognizable titles like Risk
• LibraryJournal article (August 2013)
Tabletoppers and Games

• Tabletoppers is our nod to gaming at BPL
• Monday and Wednesday at 5:00
• Used to be staff led, now patron led
Tabletoppers and Games

• Incorporate displays to let patrons know what games you have in stock
Tabletoppers and Games

• Game it Forward
• First event in 2015
• Benefits Project Teacher
Tabletoppers and Games
Tabletoppers and Games

• GlitchCon – 3 day convention celebrating gaming, sci-fi, fantasy, and anime
Tabletoppers and Games

• Held at the Springdale Holiday Inn convention center in 2015
Circulation Growth

- BPL’s circulation growth is comparable to the increase in our collections.
  - Circulation: 79% 2009-2014
  - Collection: 73% 2009-2014
Other Items

- Seeds
- Dolls and other toys
- Fishing poles
- Art
- Cake pans
- Tools
- Energy meters
- Halloween costumes
- Rocks
- Sports equipment
Questions?

• Dalene Schrier, Games and Tabletoppers
dschrier@bentonvillear.com

• Courtney Fitzgerald, NOOK loan program
cfitzgerald@bentonvillear.com

• Sue Pekel, Youth Literature Fest
spekel@bentonvillear.com

• Heather Hays – presenter
hhays@bentonvillear.com