Teen Volunteers

133 teen volunteers contributed 3,315 hours to BPL. Thanks, teens!

Scott Alkire
Arianna Allen
Orlando Alonso
Ashley Arnold
Morgan Asbill
Bianca Bailey
Jasmine Bailey
Trevor Bartlett
Madison Bigelow
Jonathan Bland
Bethany Boxx
Sabitr Brar
Ali Brassart
Shani Brewer
Abigail Brown
Amanda Bryson
Jenny Chandler
Preston Checkett
Solmayani Cheng
Lily Chiang
Shabab Choudhury
Kylie Cole
Kristen Conklin
Dellilah Belle-Cudmore
Lesley Dagen
Kyle Daniels
Savannah Daniels
Saranta Devarasetty
Vinita Devarasetty
Bianca Dover
Judy Dover
Reese Evans
Paige Francis
Indran Kamalanathan
Dayna Kearney
Sasha Keck
Hailey Kemp
Jaden
Teja Makapatii
Mamie Matteri
Skylar McCluskey
Travis McCloskey
Ethan Moll
Derrick Monson
Daniela Moya
Drake Murdock
Joseph P. Murphy
Armon Nayerani
Brad Nelson
Araceli Nunez
Sarah Oakley
Chika Okonkonkwo
Christopher Olson
Sofia Paredes
Casey Parker
Akash Patel
Sahithi Parvathareddy
Hannah Pekel
Jenae Phillips
Ashley Plunk
Margaret Power
Claire Prestage
Erin Prestage
Justin Reed
Christian Reinsch
Kennedy Rickard
Sky Riddle
Isaac Robson
Natalie Rodriguez
Justin Sanchez
Nick Sanchez
Adriana Sandoval
Sandra Sandoval
Eva Savage
Whitney Scullaw
Stephine Shinnecberry
Kate Smith
Will Smith
Ashley Spitzer
Mishayla Spradin
Bailey Stephens
Austin Stewart
Lexi Stewart
Anna Strohm
Paige Tavarnaro
Abby Terlouw
Cheznie Treat
Ashley Wagner
Gillian Wall
Jasmine Watkins
Geoffrey Webb
Kara Webster
Jeff Wieser
Alexis Williams
Joshua Wise
Sha'Ren Wray

Teen Advisory Board

A new initiative to support our community’s teen demographic, BPL selected nine local teenagers to serve on the Teen Advisory Board. The group’s mission is to suggest services, materials and programs that are needed by Benton County teens and to work with library staff to provide these services. During Fall 2010, the group volunteered 106 hours for BPL.

Starting from left: Aaron Joyce, Zach Jones, Jonathan Provencal, Leslie Dagen, Margaret Power, Bethany Boxx and Mishayla Spradin

Members not pictured: Ali Brassart, Rebecca Brown, BPL Staff Kayla Symons

The American Dream Starts @ your library

Bentonville Public Library received a $5,000 grant from the Dollar General Literacy Foundation and American Library Association. This initiative allowed BPL to purchase new materials for our library collection. We focused on family literacy, adult basic literacy and English Language Learning materials. For more information on BPL’s important program, refer to page 2 of this report.

Bentonville Library Stats-at-a-Glance

- 473,352 books, videos, audiobooks, periodicals and ebooks circulated
- BPL was visited more than 282,300 times
- 20,979 people attended free library programs
- 14,000+ held for library patrons and more than 130 inter-library loans were processed by reference staff
- The reference librarian proctored 25 exams for university students
- At year-end, the library’s collection size equaled 92,869 items, valued at $2,034,231.89

Teen Volunteers Count @ BPL

In 2010, Bentonville Public Library (BPL) focused on defining public services, planning future goals and continued success as a destination library for the City of Bentonville and Benton County.

Bentonville Public Library Redefines Mission

Library staff collaborated to redefine and launch a new mission statement and values for Bentonville Public Library.

The mission of Bentonville Public Library is to engage our community, encourage discovery and promote literacy by offering lifelong learning opportunities.

Community • Diversity • Education • Intellectual Freedom

Strategic Planning for Success

The Library’s first-ever 3-year Strategic Plan was prepared and completed by library administration and presented to City Council. Covering FY2010-2012, the plan focuses on four priorities: growth and development, differentiation in the community, organizational efficiency and financial viability. Strategic goals for BPL have already allowed BPL to successfully improve library services. For example:

- Implement and effectively utilize new RFID book sorters—high-tech terminals use radio-frequency technology to “read” the library’s database and instantly check-in the item. Items are then sorted to specific bins for efficient re-shelving. The new system also offers a receipt of checked-in items to patrons.
- Determine investments in supplies and materials for processing procedures—implemented new book covers to process hardcover titles. These less expensive covers reduce BPL costs by $0.79 per hardcover book.
- Review of library programs and services to evaluate offerings—administrative survey of attendance statistics and BPL staffed youth programs demonstrates a high return on our investment. One example revealed a cost of only $0.75 per person. However, the value of an educational program for kids at BPL is “priceless.”
- Offer customized résumé and computer training—43 résumés were reviewed by the reference librarian; over 220 attendees were positively impacted by user-driven, customized computer classes. These offerings directly impact patrons’ quality of life.
- Seek alternate resources to supplement and support the library’s budget—BPL received additional support, funding and in-kind generosity totaling more than $108,000 from other sources in 2010. This includes, but is not limited to donated books, Friends and Foundation contributions plus grant awards. More than 10,277 hours from volunteers, advocates and community partners supported BPL services, valued at $219,500.

Bentonville Public Library received a $5,000 grant from the Dollar General Literacy Foundation and American Library Association. This initiative allowed BPL to purchase new materials for our library collection. We focused on family literacy, adult basic literacy and English Language Learning materials. For more information on BPL’s important program, refer to page 2 of this report.
From the Library Director, Hadi S. Dudley

“The American Dream Starts @ your library!” This is a powerful, and true, statement. Bentonville Public Library hosted a United States Naturalization Ceremony, our premiere event launching BPL’s grant initiative. I believe the public library is the perfect setting for a celebration of diversity, inclusiveness and civic engagement. On Friday, May 14, 2010, 30 participants from 14 countries took the Oath of Aligence in the library’s community room. Countries represented: Canada, China, Colombia, El Salvador, Guatemala, India, Iran, Laos, Mexico, Nicaragua, Philippines, Somalia, Syria and Vietnam.

Bentonville Library’s Naturalization Ceremony was a special, moving experience for all who attended. Our day at BPL was a shining example of what American Dreams are made of – hope, faith and determination. BPL’s Naturalization Ceremony included:

- Chief United States District Judge Jimm Larry Hendren presided over the legal court proceedings
- Guest speaker: City of Bentonville Mayor Bob McCaslin
- Posting and Retiring of Colors by Veterans of Foreign Wars (VFW)
- "The National Anthem" was performed by Janelle Hendren Edwards
- Invocation and Welcome by the Daughters of the American Revolution
- The National Anthem
- Petitioners took the Oath of Allegiance
- Everyone joined in the Pledge of Allegiance
- Presentation of Certificates
- Participants received Citizenship Toolkits from BPL.

In my opinion, Mayor Bob McCaslin’s speech at the Naturalization Ceremony was powerful. He quoted Roosevelt and JFK, he discussed freedom of speech and encouraged participants to vote. Mayor McCaslin also promoted literacy, education and reading: “I encourage you to continue your education.... Please, please read to your children and grandchildren, in English and in your native language. Read a few of America’s greatest novels...”

During the grant project, in addition to purchasing library materials and planning programs for our community, I traveled to Washington, DC to present BPL’s story to colleagues at a national library conference. BPL was also represented at an Arkansas library conference in Little Rock as part of this project. Throughout our grant project Bentonville Library partnered with the literacy council of Benton County (LCBC), libraries across the United States, the Jackson County Library in Arkansas, the American Library Association, Northwest Arkansas Community College (NWACC) instructors and local Dollar General store managers.

According to LCBC, 45,000 Benton County adult residents cannot read, write and/or speak English. We believe improving literacy services at the library will help address the problem. Those of us who learned to read and write as school-aged children may sometimes take our literacy abilities for granted. I encourage readers to take a moment to reflect on the fact that literacy is a luxury, or “dream” for some people in our society. Bentonville Library strives to make literacy an inherent right. I believe that the literacy “dream” is transforming into reality – thanks to ALA, the Dollar General Literacy Foundation, literacy councils and public libraries across America. I am honored and grateful for Bentonville Public Library to participate in this opportunity.

A Success Story: Francisco and Ingrid Maldonado

- Originally from Guatemala, the Maldonados moved to Benton County four years ago.
- Francisco is a local realtor working part-time for a local community college, teaching GED classes to Spanish students.
- Ingrid is studying to take the GED with future higher learning plans in elementary education.

“The Naturalization Ceremony at Bentonville Library was amazing. This is our American Dream! We are a part of the Land of Opportunity. We are Citizens of the Greatest Nation on Earth!” – Francisco & Ingrid Maldonado

In November 2010, Mayor Bob McCaslin announced that the City of Bentonville was named Volunteer Community of the Year. This was our City's first time to receive this honor.

Volunteerism at BPL is a significant contribution to our Library and our City.

- 356 library volunteers gave 5,820 hours to Bentonville Library.
- This contribution is valued at $118,286.22.

Combining library volunteers, program volunteers, community partners and library support groups such NW Arkansas Genealogy Society, Friends of the Bentonville Library, Bentonville Library Foundation, Teen Advisory Board and Library Advisory Board, Bentonville Public Library gratefully recognizes the importance of supporters:

- 10,277 hours generously supported Bentonville Library initiatives.
- This contribution is valued at more than $219,500.

Adult Volunteers & Corporate Groups


Junior Partners


Corporate Groups

Cognizant  Walmart ISD Financial CP&A
### Library Partners

**Children’s Program Volunteers**

These volunteers donated their time and talent, allowing BPL to offer exceptional children’s programs to our community. From special reading events to line dancing to chess to origami and knitting, our program volunteers are amazing! Thank you, so much!

<table>
<thead>
<tr>
<th>Amer Altoumeziane</th>
<th>Stephen Hofmann</th>
<th>Ard Hoyt</th>
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<td>Nick Alexander</td>
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<td>Susan Anglin</td>
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<td>Jean Batta</td>
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<td>Michelle Blumenthal</td>
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<td>Gordon Bradford</td>
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<td>Gail Bush</td>
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<td>Bea Carny</td>
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<td>Carolyn Caruso</td>
<td>Nick Lai</td>
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<td>Linda Chick</td>
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<td>Kelly Clark</td>
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<td>McKay Clark</td>
<td>Judy Marquess</td>
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<td>Brenda Compton</td>
<td>Debbie McGee</td>
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<td>TatyanaDonelew</td>
<td>Shelley McMillon</td>
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<td>Susan Earles</td>
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<td>Melanie Elliott</td>
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<td>Pepe Estrada</td>
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<td>Eric Field</td>
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<td>Susan Flint</td>
<td>Teresa Robinson</td>
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<td>Gary Gage</td>
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<td>Stephanie Galen</td>
<td>Lisa St. John</td>
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<td>Binod Gupta</td>
<td>Kay Turnbaugh</td>
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<td>Luci Henderson</td>
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<td>Angela Hofmann</td>
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**Community Partners**

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<th>American Library Association</th>
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<td>Arkansas Fencing Academy</td>
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<td>Arkansas State Library</td>
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<td>Arvest Bank</td>
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<td>Bentonville Garden Club</td>
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<td>Bentonville Public Schools</td>
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<td>Boy Scout Troop 450</td>
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<td>BHS Trumpet Ensemble</td>
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<td>Carroll Electric</td>
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<td>CERT</td>
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<td>Chick-Fil-A</td>
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<td>Children’s Museum of Northwest Arkansas</td>
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<td>Compton Gardens</td>
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<td>Crystal Bridges Museum of American Art</td>
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<td>Daughters of the American Revolution</td>
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<td>Dollar General</td>
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<td>Downtown Bentonville, Inc.</td>
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<td>Family Programs Camp Robinson NLR,AR</td>
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<td>Gymboone Play &amp; Music</td>
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<td>Janelle-Hendren Edwards</td>
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<td>Learning Rx</td>
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<td>Library Council of Benton County</td>
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<td>Midwest Dairy Association</td>
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<td>MVC, Inc.</td>
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<td>Northwest Arkansas Naturals</td>
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<td>Northwest Arkansas Youth Chorus</td>
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<td>Northwest Arkansas Community College</td>
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<td>Ozark Blues Society</td>
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<td>Ozark Natural Science Center</td>
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<td>Quadrapps</td>
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<td>Stretch and Grow</td>
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<td>Tim Ernst</td>
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<td>University of Arkansas</td>
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<td>US Department of Homeland Security</td>
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<td>US District Judge Jimm Larry Hendren</td>
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<td>US Institute Museum &amp; Library Services</td>
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<td>US National Guard</td>
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<td>Veterans of Foreign Wars</td>
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<td>Walmart Volunteerism Always Pays Program</td>
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<td>Walton Arts Center</td>
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<tr>
<td>Various branches of military service, local authors and SRC prize donors</td>
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**Northwest Arkansas Genealogy Society**

<table>
<thead>
<tr>
<th>Cary Anderson</th>
<th>John Hickman</th>
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<tr>
<td>Pat Artman</td>
<td>Marilyn Johnson</td>
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<td>Joyce Ater</td>
<td>Marlian Jordan</td>
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<td>ZaDean Ayer</td>
<td>Alice McElwan</td>
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<td>Myra Baker</td>
<td>June Melton</td>
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<td>John Bates</td>
<td>Carol Miles</td>
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<td>Nancy Feroe</td>
<td>Jan Reeves</td>
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<td>Linda Hancock</td>
<td>Joy Shephard</td>
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<tr>
<td>Beth Hickman</td>
<td>Frances Thompson</td>
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</table>

**Genealogy Volunteers**

18 volunteers donated 1,985 hours

Special recognition to Beth and John Hickman for volunteering more than 500 hours each!

John worked diligently on digitizing cemetery records for online use. This project is near completion thanks to John’s efforts.

*The Library is supported by individuals, organizations & businesses, all of whom may not be listed in this report.

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### Library Advocacy in Washington, DC

Bentonville Library Director, Hadi Dudley and Bentonville Library Foundation President, Brenda Compton are photographed here with former Senator Blanche Lincoln and other Arkansas library delegates. In June 2010, the group participated in Library Advocacy Day on Capitol Hill, visiting with federal legislators and staff about library issues.

### Military Appreciation Day at BPL

Bentonville Library hosted its first annual Military Appreciation Day in May 2010. This patriotic event celebrated and supported our community’s military personnel, veterans and their families. Approximately 150 people attended the celebration.

**BPL’s event featured:**
- Formal flag raising ceremony by Boy Scout Troop 450
- Mayoral proclamation from Bob McCaslin
- National Anthem by BHS Trumpet Ensemble
- Vocal performance by the Quadrapops
- National Guard climbing wall
- Information booths about military branches and family support
- Library patriotic crafts and special storytime with Jesse the Dog
- The Chick-Fil-A Cow

**Color Guard Flag Ceremony** by Boy Scout Troop 450

### BPL’s Service to Children: All America City Finalist

Bentonville Library’s service to children was presented to the National Civic League as supporting criteria benefiting youth and children, helping the City of Bentonville achieve All-America City Finalist status.

**BPL representatives joined the City’s delegation:**

- Library Director: Hadi Dudley
- Children’s Librarian: Sue Pekel
- Library Advisory Board: Octavio Sanchez
- Library Foundation Board: Miguel Rivera
- Library Teen Volunteer: Lily Chang
‘Round the World with Rexy

Bentonville Public Library partnered with the Children’s Museum of Northwest Arkansas to present our 3rd annual “Rexy Day.” 668 people attended the program!

Children and families traveled to Great Britain, Japan, Jordan, Mexico and back to Bentonville, Arkansas without leaving the library. Younger explorers created passports, and visited each country for hands-on science, art and cultural activities. From milking a mechanical cow, to origami, to filming a TV spot, it was a fun-filled, educational event.

Special thanks to the Children’s Museum of Northwest Arkansas, the Bentonville Library Foundation, Jones Center TV, Midwest Dairy Association, Arvest Bank, Bentonville CERT and our 64 community volunteers for making this day at Bentonville Library a huge success!

BPL Offers Benefit our Community

More than 21,000 people attended free library programs at Bentonville Public Library!

BPL provides educational and life-enriching programs for all age groups. Our professional library staff works diligently to provide responsive and engaging services. From storytimes and family activities, to music programs and résumé assistance for adults, we value our involvement with children, teens and adults in our community.

Totaling more than 19,000 attendees, usage statistics demonstrate desire for quality programs for children and families. BPL’s summer reading program reached record numbers as kids read 16,176 hours in June and July.

BPL’s adult services specialized in lifelong learning and job support initiatives through computer classes, individualized résumé assistance and provision of Job & Career Accelerator.

New Library Technology

Reference USA “US Businesses” is an extensive business directory of 14 million United States businesses. Various features of US Businesses allow users to conduct powerful market research. “US Healthcare” is a directory of 855,000 physicians and dentists, providing detailed data such as medical specialties, education and other valuable information in selecting a healthcare provider.

Job & Career Accelerator This resource combines everything necessary for a successful job search into one online application. With this innovative job-hunting system, users can: explore detailed information for over 1,000 different occupations; match interests and skills with the right career; search over five million up-to-the-minute local and national job postings; create professional résumés and cover letters; practice and master interviewing skills and more.

Early Literacy Station BPL applied for, and received, a grant from the Arkansas State Library allowing young library users access to an early literacy station in our library’s KidTech space.

RFID Self Check-In Systems BPL installed two new book return units that automatically checks in materials and sorts them for efficient re-shelving.

City of Bentonville

Bentonville Public Library Staff: our 31-person team enjoys providing friendly, responsive and professional services to our public.

City of Bentonville Administration
• Mayor Bob McCaslin
• City Council aldermen

All City of Bentonville Departments
Special thanks to Public Works, City IT and Electric departments for quality support to BPL operations.

Bentonville Public Library Advisory Board
– Melanie Elliott, Elaine Kerr, Judy Marquess, Octavio Sanchez, Regina Thomason

Bentonville Library Foundation

Our Bentonville Library Foundation partnered with BPL to support facility and grounds projects, as well as library collections. Additionally, with a property purchase adjacent to the library, BLF demonstrates commitment to our library’s future.

In 2010, the Library Foundation graciously gave $27,476 to BPL

Projects included:
– Masonry work to accommodate new RFID sorters
– Partial sponsorship of additional parking at BPL
– New electronic materials for youth and adults
– New youth and adult books for BPL’s collection
– New materials for special collections such as large print, audiobooks and gardening books

Library Program Attendance

In 2010, the Library Foundation graciously gave $27,476 to BPL

<table>
<thead>
<tr>
<th>Project</th>
<th>Number of Materials</th>
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<tr>
<td>Masonry work</td>
<td>1,000</td>
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<tr>
<td>Partial sponsorship of additional parking</td>
<td>100</td>
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<tr>
<td>New electronic materials for youth and adults</td>
<td>600</td>
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<tr>
<td>New youth and adult books for BPL’s collection</td>
<td>200</td>
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<tr>
<td>New materials for special collections</td>
<td>200</td>
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BPL’s Naturalization Ceremony

– “Make a Splash, Read!” summer reading program
– New youth and adult books for BPL’s collection
– Purchased four (4) new laptops to increase tech training opportunities
– Partial sponsorship of library director’s professional travel to Washington, DC

Friends of the Bentonville Library

– Gail Trolinger, President
– Lucl Henderson, Vice President
– Betty Cleek, Treasurer
– Emily Douglas, Secretary
– Bookstore Volunteers
– Friends membership

In addition to working regular hours in the “Read It Again” bookstore, the group hosted a semi-annual used book sale in May and October. Friends volunteered 1,311 hours to benefit both their organization and Bentonville Public Library.

In 2010, our Friends of the Bentonville Library generously donated $16,746 to BPL

This funding directly supported:
– 2010 Volunteer Appreciation Reception
– BPL’s Naturalization Ceremony
– Military Appreciation Day
– “Make a Splash, Read!” summer reading program
– New youth and adult books for BPL’s collection
– Purchased four (4) new laptops to increase tech training opportunities
– Partial sponsorship of library director’s professional travel to Washington, DC
– Children’s programming support: books, puppets, musical instruments and chessboards