Hadi Dudley | Bentonville PL
Jennifer Goodson | Fort Smith PL

Libraries Partner to Provide eBooks
Libraries as Technology Providers

- Public demand for digital technology
- Challenge: high costs lead to opportunity
- Identified Overdrive Media as solution
A Grassroots Partnership

- Library Development District 1 (LDD1)
  - Various individual public libraries with separate governance & funding
    - 20 member libraries
  - No legal affiliation
  - All different sizes: tiny to large
  - Stand-alone to multi-branch to county and regional systems
18 Member Consortium

1. Arkansas River Valley Regional Library System
2. Baxter County Library
3. Bella Vista Library
4. Bentonville Public Library
5. Boone County Library
6. Carroll and Madison Library System
7. Crawford County Library
8. Fayetteville Public Library
9. Fort Smith Public Library
10. Gentry Public Library
11. Gravette Public Library
12. Marion County Library
13. Newton County Library
14. Pope County Library
15. Rogers Public Library
16. Siloam Springs Public Library
17. Springdale Public Library
18. Washington County Library System
The Natural State
Equal Voices

• Mutual understanding & extension of LDD1
  — Collaborative, respectful & positive

• Informal agreements

• Common goal, supportive partnership

• Share costs for services & collection
Getting Started

• Six Libraries in Fall 2008
• Designated one person as vendor liaison
• In-person meetings & email discussion list
  – ID & agree on loan limits & rules
  – Website design, logo & project name
Making it Happen

• Spring 2009 Launch!
• Cooperation & customization
  – Marketing
  – Training: Staff & Patrons
• Advantage accounts
Tips & Tricks for Downloading

- Device specific
- Step-by-step
- Great tool for tech savvy patrons
- Example of cooperation & customization

---

**How to Download Adobe Digital Editions**

3. Download and install Adobe Digital Editions. This software requires Adobe Flash Player.
4. Open up Adobe Digital Editions. It will ask you to activate your software with an Adobe ID. You must create an Adobe ID to transfer eBooks to your Nook.
5. Activate your Nook by plugging it into your computer with Adobe Digital Editions open.
6. Adobe Digital Editions will detect your Nook and ask to activate it using the same Adobe ID as your Adobe Digital Editions. Follow the prompts.

**How to Check out an eBook**

1. Go to the Library2Go! homepage.
2. Search for eBooks. You can limit your search to eBooks and the types of eBooks your device can read by clicking on the down arrow on the box located under the search box. (The Nook can read both the EPUB and PDF formats).
3. If you do not limit the format the eBooks will be mixed with audiobooks. You can tell the difference by checking the type of book and what they will play on.
4. To check out a book, click Add to Download Cart.
5. Click on Proceed to Checkout. Select Bentonville Public Library from the drop down menu of libraries. Login using your library card number and PIN.

---

**Getting your eBook onto your Nook**

1. Open up Adobe Digital Editions.
2. Turn your Nook on. It can be asleep, but not OFF.
3. Connect your Nook to your computer. If you have not previously registered, Adobe Digital Editions will ask to register your Nook using the same Adobe ID as the Digital Editions on your computer.
4. Your Nook will appear on the left under Bookshelves.
5. To transfer your eBook to the Nook, click on your downloaded eBook and drag it to the Nook icon. The eBook will transfer.
6. Disconnect your Nook by finding the icon on the right side of your taskbar (at the bottom of your PC screen) that says Safely remove hardware. It is a gray rectangle with a grain arrow above it, pointing left. When you click it, you should see the words Safely remove... and a reference to the Drive Letter your Nook is using.
7. To find your new eBook on your Nook, go to My Library and scroll up until you see My Documents.
8. Your new eBook will be in My Documents.

**How to Return Items Early**

1. To return an eBook early hover your mouse over the eBook in Adobe Digital Editions.
2. Click on the Item Options arrow and click on Return Borrowed Item.

**What to Do When Your eBook Expires**

1. When your license to view the eBook expires, you will not be able to read it any more. However, the data from the eBook will stay on your computer and Nook until you delete it.
2. To delete from Adobe Digital Editions, click on the Item Options arrow over the eBook title and then Delete Item.
3. To delete from your Nook, click on the Nook icon in Adobe Digital Editions, click on the Item Options arrow over each book and then click Delete Item.

For assistance, call 479.271.6813 or from the Library2Go! page click Getting Started, then Digital Help FAQ.
Library2Go Today …

• Multiple media
  – Collection size: 21,000+
    • eBooks comprise 76% of collection

• 1.1 million checkouts

• 18 member libraries
  – Investment: $700,000+
The Partnership Continues

• Changing environment requires ongoing cooperation
  – ePublishing industry
  – Overdrive services
  – Collection Use
Use Trends (by Month)
All Libraries Participate
Additional Partnerships

• Freegal Music / Library Ideas
• OneClick Digital / Recorded Books
• Zinio / Recorded Books
You Can Do It Too!

• Do not be afraid to partner
• Strength in combined negotiations with vendors
• Informal agreements worked for our group
  – Professional respect and cooperativeness
• Think creatively for funding
  – Friends, civic groups, business sponsorship
• Be flexible
  – Best-laid plans may need to be modified
  – Cooperation requires compromise
Questions & Contact Info

Hadi Dudley, Library Director
Bentonville Public Library
479-271-3194
hdudley@bentonvillear.com

Jennifer Goodson, Library Director
Fort Smith Public Library
479-783-0229
jgoodson@fortsmithlibrary.org