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**FOR IMMEDIATE RELEASE**

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## **Bentonville Public Library is Proud to be a 98<sup>th</sup> Anniversary Children's Book Week Event Host**

BENTONVILLE, Ark.—Bentonville Public Library (BPL) is proud to be hosting two official Children's Book Week events- Bentonville's Youth Literature Festival (BYLF) on April 29 and Free Comic Book Day (FCBD) on May 6. Both special events are free to attend and no registration is required.

As the longest-running national celebration of books for young people and the joy of reading, over 650 schools, libraries, and bookstores will host official Children's Book Week events between May 1-7 from coast to coast in all 50 states. This May marks the 98th anniversary of Children's Book Week; the theme for this year's celebration is "One World, Many Stories."

On Saturday, April 29, Bentonville's Third Annual Youth Literature Festival begins at 9 a.m. Seventeen authors, illustrators, and educators engaged in the world of youth literature will be present for workshops, activities, book sales, signings and more. Lulu, otherwise known as "Ladybug Girl," is also attending BYLF. The character, featured in books by David Soman and illustrated by Jacky Davis, is sponsored by Children's Book Council in celebration of Children's Book Week.

On Saturday, May 6, Bentonville Public Library will be celebrating its 5<sup>th</sup> Free Comic Book Day! All ages are invited to find their inner superhero with special events, workshops, door prizes, a silent auction, and of course, free comic books!

At FCBD, kids and teens will receive a free, exclusive 2017 Children's Book Week activity poster designed by Christian Robinson (while supplies last), as well as have access online at Every Child a Reader to original bookmarks created by four of today's most innovative children's book illustrators, an original early reader Sesame Street 'joy of reading' e-book, and an original middle-grade "One World, Many Stories" graphic novel.

Children's Book Week is a cornerstone program of Every Child a Reader, a 501(c)(3) literacy charity dedicated to inspiring a lifelong love of reading in children and teens across America. Other national programs include the Children's and Teen Choice Book Awards, Reading Without Walls, and the National Ambassador for Young People's Literature, in partnership with the Library of Congress. Individual and corporate donations, grants, and the Children's Book Council support Every Child a Reader.

For more information about Children's Book Week, please visit [everychildareader.net/cbw](http://everychildareader.net/cbw).

For more information about Bentonville Public Library, Bentonville's Youth Literature Festival, or Free Comic Book Day, please visit [www.bentonvillelibrary.org](http://www.bentonvillelibrary.org) or by calling 479-271-3192.

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