

Bentonville's  
**3rd Annual Youth Literature Festival**  
Bentonville, Arkansas



## Alene Betts and Laura Betts Coello

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### Biography

Alene and Laura are a Mother-Daughter creative team, who throughout their careers, have collaborated on numerous projects. Alene is an avid quilter, volunteer and toy designer. Her other books are *A Precious Resource*, *Big the Quilt*, and *Minwax the Robot*. She has co-authored *Good Morning Abba*, and *Breakfast in Bethlehem*.

Laura is an award-winning designer with over 20 years of experience in textiles, toys, illustration, packaging, web and multimedia. She's a graduate of Ohio State University. She began her career working for *The Dallas Morning News*. Her products for Disney, Marvel and DreamWorks are featured at major retailers. Today she is the Founder and Creative Director for LBC Studio and is certified as a Women Owned Business by WBENC.

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